



emart synergia



**Projects**

Custom developed software

# Dedicated IT solutions

For over 15 years we have been providing innovative and useful software created in response to specific needs of companies and organizations from Poland and abroad. We design comprehensive IT solutions, including custom applications for companies and dedicated IT systems. Thanks to the knowledge of the entire product development process, as well as experience and commercial success in a very competitive and dynamic market, we are able to provide the highest quality solutions and services. By choosing our offer, you can be sure of receiving a useful and innovative product that meets all the requirements of modern technologies.

trusted us:

Accreo

Allergan

april

ARCUS  
COMPLIANCE

IBA

BIOTON

BONNIER  
Business Polska

BRAIN  
INVESTMENT GROUP

pharma  
CONSULTING

-Heel  
Healthcare designed by nature

Hertz

HOLISTIC  
CLINIC  
MEDICAL REJUVENATION & LASER AESTHETICS

H R K

InPost  
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Urząd Ochrony Konkurencji i Konsumentów



# Selected projects



# SpotData

**client:** Bonnier Business Polska Sp. z o. o.

An innovative, continuously developed website providing analysis and visualization of professional economic statistical data.

Main features:

- data visualization based on Google Charts,
- mechanisms for calculating and buffering the resulting financial sequences,
- charts personalization,
- dedicated printouts,
- subscription module with service personalization for the subscriber,
- integrated company blog.

**technologies:**







## CRM system supporting sales in the MLM model

**client:** Brain Investment Group

According to MLM (multi-level marketing) model, sales are made using a hierarchical network of distributors.

Main features:

- full MLM structure management,
- complex commission calculation mechanism,
- sales support,
  - ◆ customer database,
  - ◆ schedule,
  - ◆ product database with online materials,
  - ◆ career paths,
  - ◆ goals,
  - ◆ training,
- support for sales representative specializations and external recommendation system,
- income settlement module and matching to signed contracts.

**technologies:**

ZEND  
FRAMEWORK

POWERED BY  
MySQL

B  
Bootstrap

# Latarnik Wyborczy

**client:** Fundacja „Centrum Edukacji Obywatelskiej”

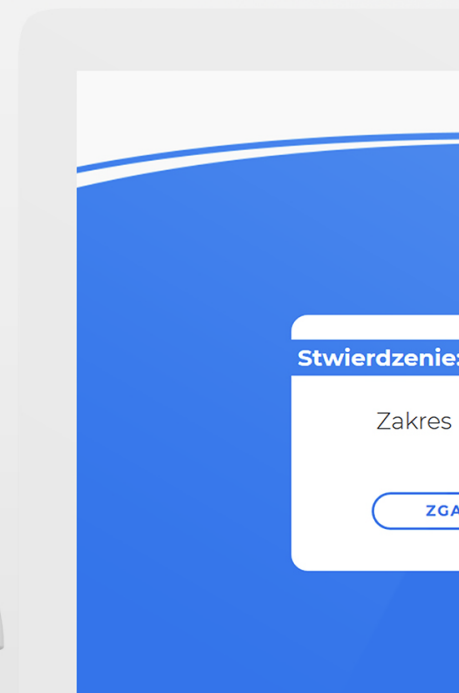
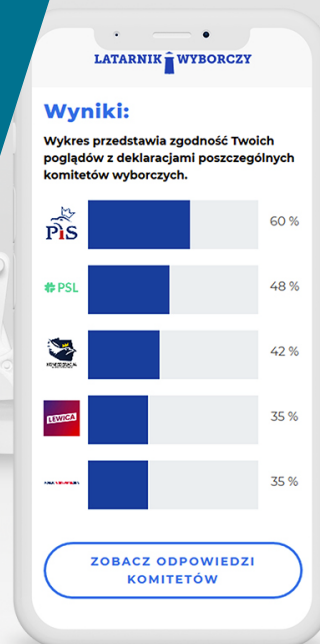
Dedicated website launched before the election, allowing Internet users to compare their own political views with the declarations of election committees.

Main features:

- high performance website enabling tens of thousands of recipients to work simultaneously,
- multiserver configuration using multi-level cache,
- responsiveness and accessibility for the visually impaired,
- integration with the European equivalent - VoteMatch,
- data anonymization,
- embedded service on wp.pl - the largest Polish internet portal.

During the 2019 election, users completed 2.5 million surveys within 3 weeks.

**technologies:**







Hello, sdaszkiewicz@emartsyn

## Vape Vista

**client:** Arcus Compliance Ltd

A system for processing commercial, chemical and medical information for products from the e-cigarette market required by EU offices.

### Interfaces:

- administrator and customer service panel,
- customer panel - product owner.

### Main features:

- status and notification system, a tool for complicated validation of documents reaching EU systems,
- versioning.

### technologies:



# MIP system

**client:** Parkmar Inkaso

System for registering orders and processing money transfers.

Interfaces:

- backend for 300 regional agencies,
- mobile application for the mobile advisor,
- customer interface.

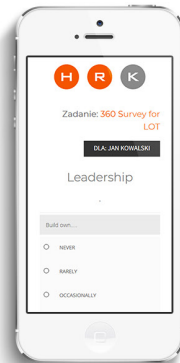
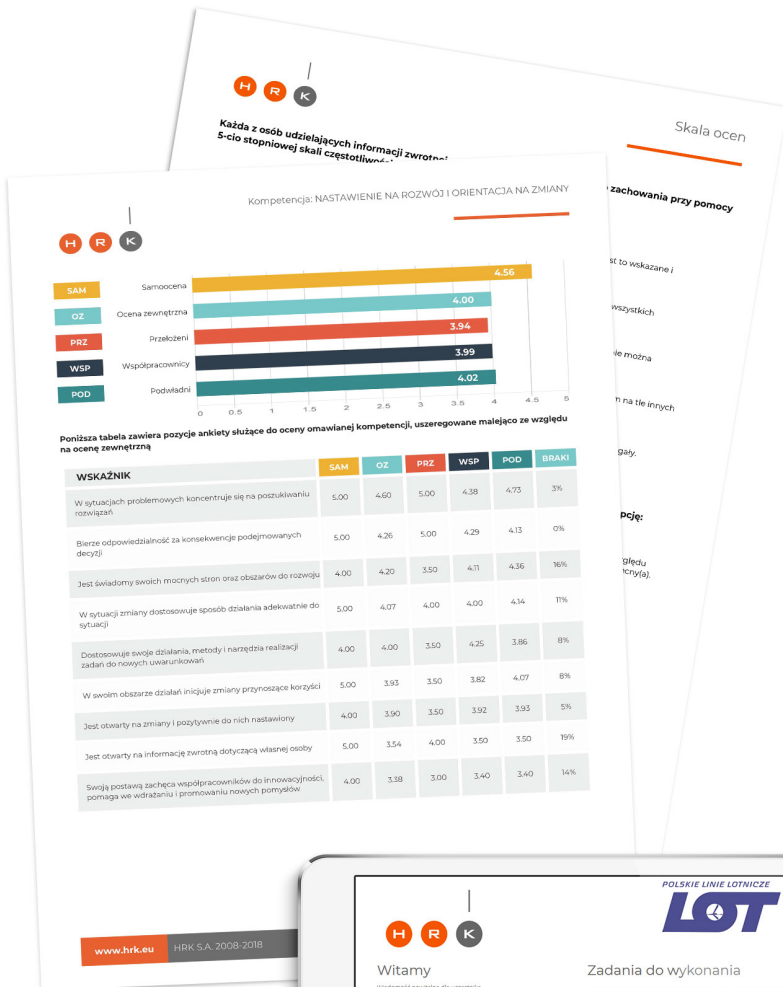
Main features:

- full support of the process of sending and delivery of transfers from branches, through a mobile advisor and via electronic payment,
- system of statuses paired with email and SMS notifications generation of encrypted PDF documents for secure relay system,
- support for mobile printers,
- statistical and financial reports.

**technologies:**







# 360 Rating System

client: HRK S.A.

A system for conducting personal surveys based on specific business relationships in enterprises.

Interfaces:

- administrator/mentor panel,
- user panel,
- pdf files of reports.

Main features:

- defining the space surveyed,
- building business relationships,
- data processing and creating pdf reports based on the various studied perspectives.

technologies:



# Hertz Poland

**client:** Motorent Sp. z o.o.

Local car rental sales system based on the Magento platform.

Main features:

- implemented and expanded Rental module,
- dedicated module supporting collection points and their working hours,
- selective notification module, for many administrators,
- dedicated responsive layout.

**technologies:**

ZEND  
FRAMEWORK

POWERED BY  
MySQL™

Magento®

JS







## Insurance sales system

**client:** April Services Sp. z o.o.

Long-term travel insurance sales system.

Main features:

- a multi-step purchase form,
- integration with an electronic payment system,
- automatic policy generation,
- product and price management mechanisms,
- discount codes,
- the ability to sell by agents - the "white label" form and settlement of clicks,
- reports and statements module.

**technologies:**

ZEND  
FRAMEWORK

POWERED BY  
MySQL

# Tox Lib

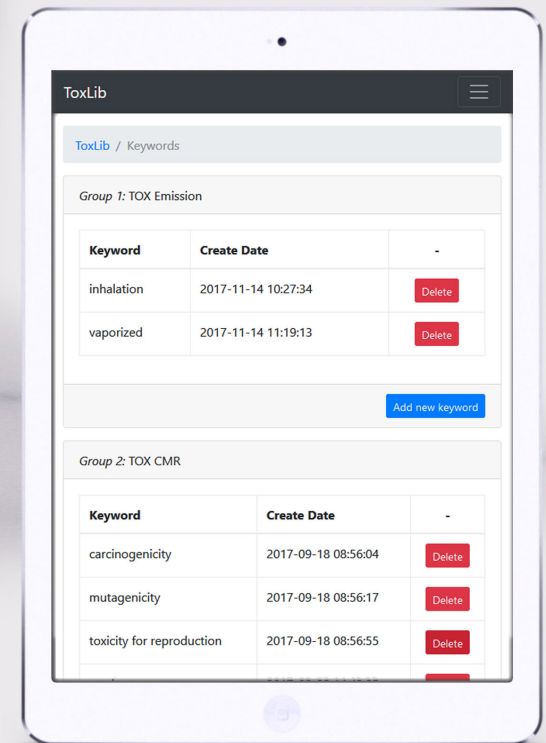
**client:** Arcus Compliance Ltd

EU regulations require producers of liquids and aromas for electronic cigarettes to register them in a special way, including the composition of the substance and the impact of these substances on human health (possible side effects). The system simplifies the generation of notifications of the above products.

Main features:

- database of substances and thousands of scientific articles,
- the database is automatically fed from various sources (webservice),
- the ability to search for substances,
- the ability to quickly generate data necessary for product notification.

**technologies:**







# Vape Vigil

**client:** Arcus Compliance Ltd

A system for registering side effect reports from e-cigarette users.

Main features:

- service (subscription) system for e-cigarette producers,
- authorization system for the employees of producers,
- an extensive, dynamic form in 28 languages with automatic translations by Google Translate,
- the ability to personalize the appearance of the form for each brand,
- viewing and printing notifications,
- notification system and alerts,
- report module.

**technologies:**



# Take Task

**client:** Take Task sp. z o.o.

A system consisting of a database application and a mobile application that enables processing data gathered from mobile device users.

Main features:

- a mobile application for Android,
- an extensive task generator for application users (agents),
- a mechanism for selectively proposing tasks to agents, reservations and settlement of projects,
- advanced geolocation solutions,
- a module for settling accounts with agents,
- a module for generating reports for clients.

**technologies:**





# CRM integrated with Comarch Optima

**client:** Koncept-L S.A.

Very extensive CRM software, supplementing Optima CDN with a customer interface and modules for sales representatives, service technicians and the marketing department. Software tightly integrated with CDN Optima.

Main features:

- website with an online shop,
- customer panel,
- notification and service module for the device service process,
- loan service module,
- commercial module (offers, orders, invoices),
- loyalty program with the system of calculating points and settlement,
- concessions and promotions,
- customer e-mail,
- internal information exchange modules (projects, concepts),
- extensive authorization module,
- integration in the EDI standard.

**technologies:**





# Order processing system

**client:** Europrecyzja Sp. z o.o.

A dedicated system made for the company being an intermediary between foreign customers [Z] and Polish service and production companies [W].

Main features:

- full support of order processing with the participation of all parties:
  - ◆ order acceptance [Z],
  - ◆ valuation [W],
  - ◆ confirmation of implementation [Z],
  - ◆ implementation [W],
  - ◆ dispatch [W],
  - ◆ financial settlements [Z] [W],
- status support,
- notification system,
- correspondence translation,
- statements and reports for the system operator.

**technologies:**





## PZDIP

**client:** Inpost Finanse

System for the wholesales customers that provide postal money transfer orders. System integrated with the internal Inpost software.

Main features:

- ordering postal money transfer packages (with XLS support),
- electronic payments support,
- invoice history based on automatic analysis of statements in MT940 format,
- report module,
- integration with the ZPO service provider.

**technologies:**

ZEND  
FRAMEWORK

POWERED BY  
MYSQL



# Technologies





**emart synergia**

Emart Synergia Sp. z o.o.

ul. Elektoralna 13

00-137 Warszawa

tel. 509 142 555

tel. 603 333 215

